

OUR CSR PROGRAM RELIES ON 4 PILARS



Make mobility accessible

Mobility is a lever for social inclusion and in this sense, we consider access to mobility as a key factor.

- Europcar Mobility Group offers a wide range of offers, aimed at covering all customer needs, whatever their budget.
- Focus on people with reduced mobility, people in precarious employment and young people from underprivileged backgrounds.



Be a responsible employer

As a "mobility service company", the Group is well positioned to integrate societal changes, of which mobility is one of the main vectors. Today, work and mobility are changing rapidly, bringing new challenges in terms of organization, well-being in the workplace and skills development.

- Europcar Mobility Group's success is closely bound to employees' commitment, diversity and development: efforts focused in these areas while integrating the major societal changes at work.



Act for the environment

The Group wants to be part of the solution towards a low carbon world, by offering an alternative to individual car ownership and thus helping to reduce the number of cars on the roads and in our cities. The Group has articulated its "CONNECT" transformation plan around the ambition to be a major player in sustainable mobility in the coming years.

- The Group launched its "One Sustainable Fleet" program, which aims to integrate more than a third of "green" vehicles (electric, hybrid and plug-in hybrid vehicles) into its fleet by the end of 2023.



Share our business ethics

The Group is proud of its values and makes sure that its professional ethics are kept alive on a daily basis, a key factor in strengthening our customers' trust and loyalty. Customers' safety is the top priority and their satisfaction are at the heart of everything we do. These two fundamentals implies to constantly seek to improve both commitments.

- Code of Ethics : deployment and awareness-raising campaigns.

commit
together

WE ARE PROUD OF THE SIGNIFICANT PROGRESS OF OUR ESG RATINGS

